



PRESENTINGMATTERS

BE SEEN. BE HEARD. BE YOU. www.PresentingMatters.com.au



After 30 years of being the loudest voice in the room, **Michael Pope** has learned a few things about Presenting. Whether to camera, a boardroom of people, or to an auditorium of thousands, Michael has the experience.

The television industry's first choice of warm-up since 1990, Michael has learned the lessons of **Focus, Audience Engagement** and **Communication**. In the corporate world as Awards MC to Conference Facilitator, he has learned the lessons of **Delivering a Message, Ease on Stage** and **Adding Value**. And more than that – as an MC of hundreds of corporate functions over the years, he has witnessed *many* other Keynote Presenters; the good, the not so good, and everyone in between.

PRESENTINGMATTERS is Michael's opportunity to share his knowledge of what it takes to command an audience, into a flexible, practical training experience. It might be a keynote address – a more tailored talk to a specific group – or one-on-one training.

- **Fear:** Why people fear the thought of Public Speaking
- **Focus:** Identify the focus in the space – and be it!
- **Audience:** What makes one audience different from another – and why does it matter?
- **Story:** What is YOUR story – and how to deliver it to affect



In **one-on-one training** Michael will work with you in three broad areas:

Your Presentation: Performance skills - Mic technique - Spatial awareness - Timing - AV support

Your Story: Making *your* story unique - Sculpting the emotional arc – Being authentic

Your Message: Adding value to your audience - Bringing out the gold nuggets of lessons learned

For a training programme tailored to you and your needs, contact: info@michaelpope.com.au

